Ted Haas was engaged in his morning workout at the JFK Health and Fitness Center when he suddenly collapsed on the treadmill. The last thing he recalls is falling to the floor before waking up in the hospital — two weeks later — completely unaware that he had suffered a massive cardiac arrest, and that his body had been nearly frozen to save his life.

Ted, a longtime Edison resident and hospital employee, is among the first patients at JFK Medical Center to benefit from a revolutionary new technique called therapeutic hypothermia. Thanks to funding from the JFK Medical Center Foundation, JFK is one of only a few New Jersey hospitals to acquire Arctic Sun technology, which allows emergency responders to prevent or minimize brain damage in cardiac arrest patients.

When an individual suffers from cardiac arrest, resuscitating the heart is only the first step toward recovery. According to Mary Jane Christian, RN, BSN, MS, CCRN, Nurse Manager, Critical Care, JFK Medical Center, brain damage can occur quickly when the organ is deprived of blood and oxygen, leading to brain death in just four to six minutes. That’s why immediate intervention is critical, and why the Arctic Sun represents such a substantial advance in cardiac care. Landmark studies have shown that mild hypothermia can dramatically reduce the incidence of neurological damage caused by cardiac arrest.

“Once circulation is restored, the Arctic Sun machine can be utilized to chill the patient’s body temperature to approximately 94 degrees Fahrenheit, essentially freezing the impact of traumatic injury and protecting the brain from irreversible damage,” explained Ms. Christian. The painless, non-invasive procedure is employed by a team of clinicians who wrap the patient’s body in a special “cold suit” that circulates cool water around the chest and upper thighs. The patient is completely sedated for up to 24 hours, at which time the body is slowly returned to normal temperature.

While national statistics suggest a positive outcome for one in six carefully screened and managed patients, JFK Medical Center has experienced a 50 percent success rate with hypothermic therapy. Without the rapid response of emergency responders and this major medical advancement, Ted Haas would have suffered fatal consequences.

continued on page five
A Message from the Chairman

Dear Friends,

Every cloud has a silver lining.

As our nation grapples with the worst economic crisis in decades, philanthropy remains a symbol of hope and humanity. Everyone is feeling the pinch of these challenging times, yet people continue to give — even when they have less — revealing an indomitable philanthropic spirit that is woven into the fabric of our community.

The JFK Medical Center Foundation has been blessed with donor support during tough fiscal circumstances, for which we are incredibly grateful. Nevertheless, our call for help remains strong and urgent as the hospital strives to keep pace with the swelling costs of breakthrough treatment, technology and research coupled with growing medical needs. Economic hardship cannot divert JFK Medical Center from its mission because providing area families with state-of-the-art health care is not a luxury; it’s a necessity.

With the closure of Muhlenberg Regional Medical Center and other acute care hospitals, JFK Medical Center assumes increased responsibility for residents of Central New Jersey. Rest assured that JFK is poised to serve the region with a myriad of enhanced and expanded programs that uphold our high standards of excellence. In this issue of “Touching Lives,” you will read about some recent and upcoming initiatives, including a modernized Emergency Department as well as innovations in cardiology, neurosciences and other premier services. Many of these projects are funded by grants and donor contributions.

In the months ahead, JFK Medical Center will continue to rely on your benevolence and stewardship as it fulfills its community obligations with additional advances in such areas as oncology, pediatrics, wound care and bariatric surgery.

Please accept my sincere appreciation for your unwavering charitable commitment, and for considering JFK Medical Center in your giving plans. On behalf of the JFK Medical Center Foundation Board of Directors, best wishes to you and yours for a happy, healthy holiday season.

Sincerely,

John G. McDonough, DMD
Chair, JFK Medical Center Foundation
Emergency Department Expands with Community Need

JFK Medical Center continues to grow with the needs of its communities. In light of the recent closure of Muhlenberg Regional Medical Center as an acute care hospital, JFK anticipates an additional 12,000 annual visits to its Emergency Department. The surge in volume has made it essential to enlarge and modernize the medical center’s facility to sustain its high level of quality and service while addressing the increased health care demands of Union, Middlesex and Somerset Counties.

With this goal in mind, JFK has embarked upon a project to expand the Emergency Department by 5,000 square feet and renovate existing space for optimal patient flow, confidentiality and care. The addition will feature 15 new private treatment stations, a waiting lounge for patients and families, and an updated registration area. At the same time, current space will be reconfigured to improve the department’s efficiency, reduce waiting times for patients and enhance the region’s emergency medical services.

The JFK Medical Center Foundation is seeking grants and individual donations to help fund this $6.5 million initiative, which will ensure that state-of-the-art health care is available to nearly 65,000 patients each year. Anyone interested in making a tax-deductible contribution to the Emergency Department may contact the Foundation at (732) 632-1540.

The JFK Medical Center Foundation is pleased to recognize the following foundations and corporations for grants awarded in support of JFK Medical Center and its Affiliates during 2008.

- COACHes Care, Inc.
- Delta Dental of New Jersey Foundation
- Department of Health and Senior Services
- The Sidney J. Harris Charitable Trust
- Hess Foundation, Inc.
- Investors Savings Bank Charitable Foundation
- J & J Healthcare Fund of the Community Foundation of New Jersey
- Susan G. Komen Foundation
- Timothy C. McWilliams, Jr. Foundation
- National Network of Libraries of Medicine
- Open Your Heart to Children Battling Cancer Foundation, Inc.
- The Picower Foundation
- The Plainfield Foundation
- Starlight Starbright Children’s Foundation
- John H. Van Winkle Foundation

**BASF presents 2008 installment of $10,000 toward a five-year pledge.**

(Left to right) Maureen Paukert, Manager of Site/Community Relations for BASF; Donna M. Meade, Executive Director, JFK Medical Center Foundation and Tom Chizmadia, Vice President of Corporate Communications and Chief Communications Officer for BASF.
“Timbo” Foundation Awards $116,000 Grant to Aid Brain Trauma Patients

S
ometimes the gift of life is not fully realized until it passes on. Timothy C. McWilliams, Jr., lovingly known as “Timbo,” passed away on March 16, 2005 from complications related to a Traumatic Brain Injury (TBI) he had sustained three years earlier. However his brief time on earth only scratched the surface of his extraordinary impact on family, friends and individuals suffering from a devastating condition that strikes an estimated 1.4 million people each year.

As it turned out, Timothy’s passing did not represent an end, but truly a beginning.

Timothy’s memory inspired the Timothy C. McWilliams, Jr. Foundation, a philanthropic organization that perpetuates his boundless spirit, perseverance and heart by advancing the possibilities of medicine and helping TBI victims through healing and recovery. Established in 2006, the Foundation spreads its benevolence through “Timbo at Home,” a small grants program offering direct assistance to TBI patients and their families, as well as a large grants program that supports leading hospitals, rehabilitation centers and research facilities. To our great fortune, the Foundation has identified the JFK Johnson Rehabilitation Institute and the JFK Hartwyck at Oak Tree Center for Head Injuries as partners and beneficiaries of its large grants giving program.

"JFK Medical Center is at the forefront of research and treatment for traumatic brain injury, with one of the top programs on the east coast," stated Debbie McWilliams, Founder and visionary of the Timothy C. McWilliams, Jr. Foundation. “We are greatly impressed by the work they do as well as their compassion for victims and their families.”

Toward that end, the Foundation recently awarded a $116,000 grant to JFK’s Center for Head Injuries. The money is earmarked for a video monitoring system along with renovations for the Center’s extended recovery unit (ERU) lobby and Family/Day room. According to Roberta Cohen, CRC, Administrative Director, Inpatient Brain Injury Services, the customized video system will assist caregivers in providing around-the-clock, direct supervision to patients recovering in the hospital’s brain trauma unit. “The technology will allow us to immediately respond to patients’ needs while giving families a greater sense of safety and peace of mind,” she explained.

Speaking from personal experience, Mrs. McWilliams understands the immense value of the video monitoring system. “When our son was hospitalized, we didn’t leave his side for three weeks straight, fearing he would injure himself during recovery,” she recalled. “This new equipment will mean a lot to victims’ families, providing some relief during periods of tremendous stress.”

Additionally, the grant will be used to transform the center’s
Family/Day room located in the extended recovery unit. Designers and clinicians collaborated to plan a more comfortable, flexible space for patients, families and visitors, including new furniture, color schemes, flooring, wall covering and private seating areas. The main lobby will be similarly renovated to establish a warmer, more welcoming environment.

The Timothy C. McWilliams, Jr. Foundation has also supported JFK patients and families with financial assistance for medical care, physical therapy and other vital needs. To date, the Foundation has helped 24 families in this manner and will expand that number in the future. “My committee thinks with their hearts and is determined to make a difference by helping victims and their families with immediate needs immediately. We try to fund every application,” asserted Mrs. McWilliams. “And if we aren’t able to help, we do our best to find another organization that can.”

The Timothy C. McWilliams, Jr. Foundation raises the bulk of its monies through an annual fundraiser, which is completely underwritten so every penny goes to deserving families and organizations. Its 2008 event was attended by over 700 guests and generated a record-breaking $250,000.

“We look forward to growing JFK Medical Center’s traumatic brain injury programs as we grow as a foundation, and to achieving our long-term goals together,” added Mrs. McWilliams. “I know Timbo is up there smiling… he was a compassionate young man and a champion for people in need.”

While Timothy’s life ended far too soon, his legacy of caring will shine for decades to come.

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Guy Moretti, President and Board Members of Open Your Heart to Children Battling Cancer Foundation present a $75,000 check to John Nolan, President of the JFK Medical Center Foundation and Dr. Joseph C. Landolfi, Director of Neuro-oncology, JFK Medical Center.

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Cooling Technology Advances Cardiac Care continued from page one

Instead, six months after treatment and rehabilitation, he’s back on the treadmill and enjoying his favorite activities, like gardening and playing with his one-year-old granddaughter, Vanessa. “It’s really a miracle,” he added. “I’m so thankful that JFK had that machine… Otherwise, I probably wouldn’t be here.”

The addition of Arctic Sun technology is yet another milestone reflecting JFK Medical Center’s commitment to cutting edge cardiovascular care. “We have positioned ourselves as a quality provider of cardiac services,” stated Kathleen Klige, BSN, RN, C, Director of Cardiovascular Services, Solaris Health System. The hospital offers a full range of noninvasive cardiac diagnostic and interventional techniques, including critical care, telemetry, radiologic modalities, and a full service diagnostic Cardiac Catheterization Lab that provides emergent angioplasty. In November 2008, JFK Medical Center was approved to participate in the state’s continued Elective Angioplasty Demonstration Project by the New Jersey Department of Health and Senior Services Commissioner. Elective therapeutic cardiac catheterizations will be performed on patients enrolled in the nationwide study led by Johns Hopkins University School of Medicine and conducted by the Atlantic Cardiovascular Patient Outcomes Research Team.

For more information about supporting JFK Medical Center’s growing continuum of cardiac services — and saving more lives in the community, please call Donna M. Meade, Executive Director of the JFK Medical Center Foundation, at (732) 632-1540.
Haven Hospice inspires charitable giving

JFK Medical Center has always thrived on the generosity of its donors. However, there is one service that inspires more personal and unsolicited giving than any other: Haven Hospice. The JFK Medical Center Foundation receives nearly $120,000 annually for this very special program, which profoundly touches families throughout our communities. Each donation reflects an intimate, meaningful connection and expression of gratitude between those that give — and those that give back.

Natalie and William Saeger couldn’t agree more. The Holmdel couple recently made a significant donation to Haven Hospice in memory of two beloved relatives: Claire B. DeRasmi (Natalie’s mother) and Donna Balas Mohr (Natalie’s cousin). Both women passed away enveloped by the compassionate care at Haven Hospice, deeply affecting the Saeger family and leaving a strong philanthropic desire to honor the organization.

“Everyone at Hospice, from the nurses to the volunteers, extended such kindness, comfort and love to our entire family. They were like angels and we feel very blessed they came into our lives when they did,” said Mrs. Saeger.

Among the oldest and most comprehensive hospice programs in New Jersey, Haven Hospice has been caring for patients and the community for nearly 20 years. Around-the-clock services are provided in a multitude of settings, including patients’ homes, long-term care facilities and the Mary Anne Hale Inpatient Pavilion at JFK Medical Center. Medical care is complemented by a host of outreach programs, such as bereavement support groups and assistance for patients, families and children coping with illness and loss.

“What makes Haven Hospice unique is the strength, commitment and dedication of our team,” asserted Pamela Bonning, RN, BSN, MSN, Manager, Haven Hospice. “We take every case to heart, looking beyond the disease and doing everything possible to meet the physical, spiritual, social and emotional needs of our patients and families in a very personalized way.”

Donations to Haven Hospice help offset the costs of medical equipment, facility improvements and various patient enrichments, such as creating custom music CDs to promote comfort and relaxation. “Those kinds of gestures can go a long way in enhancing their quality of life during such a difficult and emotional time,” noted Ms. Bonning.

“Our team is humbled by the work we do, and view our responsibilities not as a job but a privilege,” she added.

It certainly shows. Mrs. Saeger recalls the last few moments of her mother’s life, when family, nurses, social workers and other staff gathered at the bedside to join hands. “It brought tears to my eyes, knowing that my mother didn’t leave the world alone,” she said. “This is our way of saying thank you.”

“The Saeger family pays a visit to the Mary Anne Hale Pavilion to view the plaque in memory of their loved ones. (Left to right) Donna M. Meade, Executive Director, JFK Foundation; William Saeger, Natalie Saeger, Dorothy Balas, Pam Bonning, Manager, Haven Hospice, JFK Medical Center and (rear) Lorraine Samer.
Community Charity Events Support JFK Medical Center

Each year, the community rallies around JFK Medical Center through an array of charitable events to benefit the hospital. “We are thankful to the passionate, philanthropic-minded individuals who host these various fundraisers in honor or memory of loved ones and in tribute to the outstanding care provided at JFK Medical Center,” asserted Donna M. Meade, Executive Director, JFK Medical Center Foundation.

In 2008, the Foundation’s philanthropic program was greatly enriched by several community-based events, including the following:

Grace Ciampi’s 4th Annual Haven Hospice Benefit

On August 11, Grace and Michael Ciampi of Edison orchestrated the 4th annual charity event to benefit Haven Hospice, a program that provided compassionate home care to Grace’s father during his terminal illness. After three successful Antique Car & Bike Shows, Ms. Ciampi opted to change course in 2008 with a golf outing. Sixty golfers hit the greens at Concordia Golf Club before heading over to KC’s Korner in South Plainfield where they were joined by twenty non-golfers for a celebratory luncheon. This year’s fundraiser generated $6,616, bringing the event’s total contribution to $21,616.

5th Annual George Lawrence Charity Softball Game

The 5th Annual George Lawrence Charity Softball Game was held on September 7, 2008 at Vidas Park in Metuchen. Guests enjoyed an afternoon of fun, food and games hosted by Judi Lawrence and her two children, Michael Lawrence and Jennifer Morano and their families, in memory of their beloved husband and father who passed away in 2003 following a long battle with Alzheimer’s disease. At the event, family and friends made donations to the JFK Hartwyck Adult Day Center, a facility close to the hearts of the Lawrence and Morano families, as it promoted George’s independence and enhanced his quality of life. “The staff at JFK Adult Day Center, led by Mary Buglio were always fantastic and are very much the reason why we chose it as the beneficiary of this event,” said Judi Lawrence. “They truly enhance the lives of the patients. It is a remarkable place.” More than $5,000 has been raised to purchase video and recreational equipment for Alzheimer’s patients and others who benefit from this vital service. Photos and information about the annual event can be found at: http://www.classiccards.com/georgeclassic2007.htm.

7th Annual Joel S. Mayer Memorial Golf Tournament

Drs. Marc and Mitchell Mayer, attending physicians at JFK Medical Center, along with the Mayer family and the Avenel-Iselin Medical Group, spearheaded the 7th Annual Joel S. Mayer Memorial Golf Tournament on July 28, 2008 at the Metuchen Golf & Country Club in Edison. The event, which honors their late father, a founding member of the JFK Medical Staff, has garnered more than $56,000 for the Diabetes Center of New Jersey and Haven Hospice. Proceeds are earmarked for direct patient services of the Diabetes Center and Haven Hospice. The 8th Annual Joel S. Mayer Memorial Golf Tournament will be held on Monday, July 13, 2009.
Auxiliary Volunteers Celebrate Fundraising Success

“Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has.” — Margaret Mead

Better words couldn’t be found to honor the Auxilians of the JFK Medical Center Foundation, whose unwavering dedication and service resonate throughout our hospital and community. Despite the challenges of a troubled economy and increased fiscal need, these steadfast volunteers continue to pour their hearts into an array of fundraising and outreach activities on behalf of JFK Medical Center. And while their work may not span the globe, it affects countless residents of Central New Jersey.

Over the past year, the Auxiliary paid down its $2.5 million pledge to the JFK Capital Campaign. Among its fundraising highlights was the 45th Anniversary High Society Ball, held on April 12, 2008 at The Palace at Somerset Park. Guests stepped out in style to honor the Edison-Metuchen Orthopedic Group and the JFK Medical Center Dental Staff while contributing over $154,000 to benefit the JFK Dental Clinic and the JFK Auxiliary Ambulatory Care Plaza. The gala’s smashing success was also attributed to event sponsors and advertisers, as well as the outstanding leadership of Ball Co-Chairs Judy Salomone, Fran Yorey and A. Joyce Busch, and Journal Treasurer Helen Paterniti.

Income generated through the Auxiliary-operated gift shop, baby alumni and photo programs, vendor sales and other activities allowed the Auxiliary to help underwrite additional hospital initiatives, including new equipment and a central monitoring station for Labor and Delivery. The organization also presented scholarships to area high school students, enabling aspiring youths to pursue health care careers.

In tandem with fundraising, Auxiliary members operated the medical center’s patient library service and geriatric aid program (which offers companionship and assistance to elderly hospital patients) while participating in various community outreach endeavors.

Undeniably, the Auxiliary is a staunch pillar of support for JFK Medical Center’s burgeoning continuum of care. The organization recently embarked upon a recruitment campaign to increase membership, which is needed if it is to sustain its tradition of ensuring state-of-the-art medical care for the community. Even a small amount of time could make a huge difference in the health and wellness of area residents.

For information about joining the Auxiliary of the JFK Medical Center Foundation, please call (732) 321-7085.

Save the Date
The Auxiliary of the JFK Medical Center Foundation’s 46th Annual Ball...
Friday, May 15, 2009
The Palace at Somerset Park
Somerset, NJ
**Library Awarded Prestigious Grant**

JFK’s Medical Library has received one of only five Technology Innovation Awards issued by the National Network of Libraries of Medicine, Middle Atlantic Region. The $10,075 grant will be used to upgrade library software with more sophisticated cataloging and serial management features, while building a comprehensive, integrated library collection for Solaris Health System. Funding will also incorporate training to educate staff on the system’s extensive capabilities. This exciting initiative has been named the SUPER Project (Software Upgrade Promotes Enhanced Research) because it promises more timely, comprehensive access to information for healthcare professionals, patients and the community.

**Pastoral Care Enriched by Donor Support**

JFK Medical Center recognizes the essential role of Pastoral Care in providing patients, families, staff and visitors with a holistic approach to the integration of spiritual and medical care-giving. Since the program’s inception, the JFK Medical Center Foundation has offered support with $250,000 to create A Place of Prayer — a sacred, welcoming space for individuals of all faiths — and funding for recent upgrades to audio-visual equipment. Additionally, the Foundation raises money for Clinical Pastoral Education, a theological, experiential internship for seminary students and leaders of various religious communities. This has included new computer systems for students and technology to aid the visually impaired within the Clinical Pastoral Education program. Each year, approximately 18 student interns are trained at JFK Medical Center in the skills required for chaplaincy in a hospital setting. If you would like to make a gift in support of our Pastoral Care Program, please call the JFK Foundation at 732-632-1540.

**Recognition for Nursing Excellence**

JFK Medical Center is pleased to announce that Geri Laudino, RN, BSN, JFK Johnson Rehabilitation Institute and Catherine Keane, APRN, BC, MSN, Clinical Supervisor, Education Organizational Development, have received the “2008 Nurse Recognition Award” from the New Jersey League for Nursing (NJLNL). This distinguished recognition pays tribute to Ms. Keane’s and Ms. Laudino’s outstanding career and dedication to clinical excellence as nursing leaders and educators. The award was presented and celebrated by their peers at NJLN’s Autumn Gala on November 7, 2008.

Jean Withers, RN, Director, Oncology Services, Hospice Administrator, was awarded the New Jersey Hospice and Palliative Care Organization (NJHPCO) Director’s Award for 2008. The award was presented at the annual NJHPCO conference and awards dinner on November 13, 2008.

$10,000 Grant from Investors Savings Bank aids in the expansion of the Pediatric Neuroscience and Rehabilitation Education Program for children with neurological and physical disorders.

(Left to right) John Nolan, President, JFK Medical Center Foundation; Ada Melendres, VP/CRA Officer Community Relations Manager, Investors Savings Bank; Susan Blair Nardozza, VP/Regional Manager, Investors Savings Bank; Dr. Okechukwu Anene, Director of The Children’s Neuroscience and Rehabilitation Center, JFK Medical Center; Dr. Victor B. Tuma, Pediatrician; Donna M. Meade, Executive Director JFK Medical Center Foundation; and Rich Smith CFO, Solaris Health System.
Solaris Invitational

The 9th Annual Solaris Invitational Golf Tournament was held at the celebrated Baltusrol Golf Club in Springfield, NJ on May 5, 2008. With the leadership of Tony Marchetta, Event Chair, the successful outing drew 140 golfers and garnered more than $257,000 in support of technological innovations, research and clinical services to help enrich the care of patients at JFK Medical Center.

The success of the tournament was made possible with the help of the many corporations and individuals who supported the event. We gratefully recognize the extraordinary support provided by our major sponsors: QualCare, Inc., Comprehensive Pharmacy Services, Adickman Communications, The Center for Wound Healing, Inc., TD Bank, DLA Piper, AXA Equitable, Cain Brothers and Edison Radiology Group/Edison Imaging Associates.

Our sincere appreciation goes out to Tri-County Lexus for once again selecting the Solaris Invitational as their Champions for Charity event.

Each year, Lexus donates a golf twosome in the 2008 Lexus Champions for Charity National Tournament in Pebble Beach, CA to be auctioned during the awards reception.

43rd Annual JFK Golf Classic

On September 2, 2008, the 43rd Annual JFK Golf Classic was held for the first time on the lush fairways of the beautiful Colonia Country Club in Colonia, NJ. With a warm welcome from our Event Co-Chairs, Leonard Sendelsky and Lou Amato, and the staff of Colonia Country Club, 30 foursomes hit the links for an exceptional day of golf. The event raised over $141,000 in support of the JFK Hartwyck Nursing, Convalescent & Rehabilitation Centers.

Golfers Take to the Links and Score for JFK Medical Center and JFK Hartwyck Nursing, Convalescent and Rehabilitation Centers
It is with sincere gratitude that we thank Egan, Amato & O’Connor Employee Benefits Consultants, our Tournament Sponsor, for their extremely generous and loyal support. Additional thanks are extended to our Premier Sponsors, Tender Touch Healthcare Services and Paula G. Kaplan, Esq., and to all of the corporations and individuals that supported the event.

SAVE THE DATES FOR GOLF

Solaris Invitational
Baltusrol Golf Club
Monday, May 4, 2009

and

JFK Golf Classic
Colonia Country Club
Thursday, September 10, 2009

For information contact:
Donna M. Meade, Executive Director
JFK Medical Center Foundation
732-632-1540

Rose Kermendy and members of the Middlesex County American Hungarian Democratic Organization (MCAHDO) present a $5,000 check in memory of Anthony M. Yelensics to support programs and services at JFK Medical Center.

(Left to right) Elizabeth Szilagyi, John J. Bodzas, President MCAHDO, Rose Kermendy, Past President, MCAHDO, and John Nolan, President, JFK Medical Center Foundation.
When you make a gift to JFK Medical Center Foundation, you are joining a group of dedicated and generous community members who have chosen to help guarantee the future of quality health care at JFK Medical Center and its affiliates. Outright gifts in the form of cash, check, credit card or money order are the most common. The Foundation also welcomes gifts of securities and real property and personal property.

A gift today of a fixed-dollar amount or appreciated securities such as stocks or bonds may allow you to take a current charitable income tax deduction for the full market value of the assets contributed. Gifts to the Foundation are tax deductible as allowed by law.

**Annual Fund:** Your gift is used to support the strategic priorities of the Medical Center and its affiliates. Your donations enable us to purchase essential state-of-the-art medical equipment, improve and enhance facilities, and fund community programs and services, such as vaccinations for children through our Family Medicine Center, wellness workshops, diabetes education, etc. Gifts to the Annual Fund help us provide life-sustaining treatment, educate the community on ways to improve their health, and offer financial assistance to those who are unable to pay for medical care. Annual fund gifts are generally unrestricted for priority use by JFK Medical Center.

**Matching Gifts:** Provided by employers to encourage community investment and enable donors to double (or even triple) their gifts. Please ask your Human Resources Department if they participate.

**Endowment Funds:** Gifts to the endowment are a permanent investment in the mission and goals of JFK Medical Center and provide long-term financial stability, security and growth. Your gift can be directed to the general endowment fund – named endowment funds can be established for gifts of $25,000 and above. The investment earnings on your gift will be used each year to support medical services and programs at JFK Medical Center.

**Gift of Life Insurance:** Life insurance may be a means to make a much larger gift than you thought possible. JFKMC Foundation can be named as a beneficiary, co-beneficiary or a successor beneficiary to receive the proceeds in the event the primary beneficiary is no longer living.

**Retirement Plans:** The Foundation can be named as a beneficiary, co-beneficiary or contingent beneficiary of your Individual Retirement Account (IRA), Keogh Plan 401(K), 403(b) or other qualified pension plan.

**Tribute/Memorial Gifts:** Throughout the year, gifts are made to JFKMC Foundation in memory or in honor of a loved one, family member, friend, or colleague. Acknowledgements can be sent informing individuals that a gift has been made.

To make a gift or pledge, for more information or to schedule a tour, call the JFK Medical Center Foundation at 732-632-1540.