It may be the most powerful 105 minutes of television you’ll ever see.

On July 3, 2007, HBO debuted a provocative, insightful and remarkably moving documentary on traumatic brain injury, a complex and often misunderstood condition that affects more Americans each year than breast cancer, HIV/AIDS and spinal cord injury combined. The groundbreaking film, Coma, featured The Center for Head Injuries at the JFK Johnson Rehabilitation Institute by following four young patients and their families through journeys of “awakening,” evaluation, treatment and recovery.

By all accounts, Coma transcends the realm of most documentaries. Intimate portraits of life, loss and love engage viewers as they share personal tragedy and triumph while enlightening their understanding of coma and brain injury. For some, the film evokes unimaginable challenge and devastation, while others see reflections of their own realities and acquire something even more valuable than knowledge: hope.

Exploring the Mysteries of Brain Trauma

Inspired by the highly publicized and controversial Terry Schiavo case, Academy award-winning director Liz Garbus sought to educate the public about coma and its aftermath.

“They came to us after canvassing the country to take a better look at brain injury recovery, recognizing JFK as a premier treatment center and a pioneer in the rehabilitation process,” stated Roberta Cohen, CRC, Administrative Director, Inpatient Brain Injury Services.

The Center for Head Injuries at the JFK Johnson Rehabilitation Institute is uniquely established with a broad continuum of multi-disciplinary, specialty care. Equipped to guide patients through every aspect of head injury, the center includes an inpatient brain trauma unit, extended recovery/sub-acute care, and outpatient rehabilitation and transitional living services. According to Medical Director Caroline O. McCagg, MD, JFK Medical Center has one of only a few such programs in the United States and was identified by HBO researchers as among the most advanced nationwide.

continued on page two
JFK Medical Center granted filmmakers unprecedented access to its medical facility over the course of a year, allowing the HBO team to interview physicians and shadow the patients and their families as they endured evaluations, therapies and various, sometimes heart-wrenching, junctures in their quests for recovery.

“We felt it was important for the public to understand the complexity of brain injuries and the profound difference between a minimally conscious state and vegetative state, in terms of what they mean and what can be expected in the future,” said Dr. McCagg.

The Center also viewed the project as an ideal opportunity to showcase the tremendous strides it has made in brain injury treatment as well as its staff’s unparalleled commitment and compassion toward patients and their loved ones.

**Personal Journeys**

The Guzman family of South Brunswick anchored one of the film’s stories, hoping something positive could come from their tragic experience. Roxy was a 19-year-old college student when her life was irreversibly altered by an automobile accident. She has been under the care of The Center for Head Injuries at the JFK Johnson Rehabilitation Institute for approximately 18 months, during which time she has made immense progress. “I am so grateful to everyone at the center who has given us so much and gone beyond the professional call of duty to help my daughter,” asserted Ms. Guzman. “Without them, Roxy would have been incapacitated and bed-ridden forever. Now she’s walking and we are hopeful that things will be much better some day.”

Roxy’s story, along with the other vignettes and interviews, triggered an extraordinary response from the community, medical practitioners, foundations and families touched by the film. After the documentary aired, the center received telephone calls from all over the country, particularly from individuals who felt their loved ones could benefit from the program’s extended rehabilitation.

One of these calls was from Tina Portwood in Lexington, Kentucky, whose son, Mark, suffered a severe brain injury five years ago at the age of 23. “I was amazed when I saw the documentary because I have been trying to get that kind of help for Mark for years,” said Mrs. Portwood. “He received almost no therapy for the entire first year after his inpatient care.”

With financial support from the Timbo Foundation, a non-profit organization dedicated to helping victims of traumatic brain injury, the Portwoods were flown to JFK for a consultation and several months of intense rehabilitation at The Center for Head Injuries. Additional treatment combined with physical, occupational and speech therapy has facilitated improved movement, speech and communication. “I’ve never seen a place like this, where the doctors and nurses are so kind, caring and considerate of our feelings,” added Mrs. Portwood. “They’ve given Mark a chance.”

Therein lies the underlying mission of The Center for Head Injuries and message behind the Coma documentary. “Patients of traumatic brain injury need time to heal,” stated Dr. McCagg. “The process requires an investment of time and resources, but affords the opportunity to not only affect the quality of life of patients, but their families as well. That’s what makes our Center for Head Injuries so unique. We provide a depth of care that these patients deserve, and don’t always receive.”

**Hope for the Future**

The JFK Medical Center Foundation is committed to supporting this renowned program, which has become a national model for traumatic brain injury treatment and rehabilitation. The Center for Head Injuries is operated by highly respected specialists, including Joseph Giacino, PhD, Associate Director of Neuropsychology, JFK Johnson Rehabilitation and NJ Neuroscience Institutes, who is an international authority on disorders of consciousness and a prolific researcher, and Keith Ciccerone, PhD, Director of Neuropsychology, Rehabilitation...
Dear Friends,

I hope that everyone had a joyful, safe and healthful holiday season. As we celebrate aspirations for the New Year, the winter issue of “Touching Lives” spotlights JFK Medical Center’s growing continuum of premier services and the very special individuals and organizations that make them possible — through philanthropy, volunteerism and other expressions of charitable generosity.

From members of our Board of Directors to our valued benefactors, we honor those who faithfully contribute to JFK’s commitment to excellence and outstanding quality health care. Never have we relied on them more, as JFK Medical Center faces unprecedented challenges within the health care industry, such as increasing charity care, escalating costs for technology and pharmaceuticals, and waning reimbursement from insurers and government-funded programs.

Thankfully, our loyal donor community has responded emphatically to the hospital’s needs. In this issue, you’ll read about JFK’s Center for Head Injuries, recently featured in an HBO documentary and identified among the nation’s premier institutions for brain injury diagnosis, treatment and rehabilitation. In 2007, the Foundation allocated $50,000 to this renowned program, to help fund groundbreaking therapies and resources for patients and their families.

Philanthropic contributions also provided $100,000 to the New Jersey Neuroscience Institute at JFK Medical Center and substantial grants for such programs as Haven Hospice, pediatrics, and rehabilitation services to improve the independence and quality of life for recovering individuals. Additionally, the Foundation has advanced the hospital’s concurrent focus on disease prevention by funding wellness education, breast health screenings, and an outreach initiative targeting pediatric obesity.

As we look toward the future, I wish to officially welcome the newest members of the Foundation Board for so graciously offering their time, talents and stewardship to our organization. I look forward to working with each of them to expand our philanthropic activities and fulfill an ambitious fundraising agenda.

I also extend special thanks to our loyal benefactors who continue to honor their generous pledges to the “One Community…One Future” Capital Campaign, as well as those who have recently joined our donor family. On behalf of the JFK Medical Center Foundation and all our Solaris Health System affiliates, thank you for sharing our vision for a stronger, healthier community. With your continued support, we look forward to attaining new milestones in 2008!

Sincerely,

John G. McDonough, DMD
Chair, JFK Medical Center Foundation
Foundation Welcomes New Board Members

The JFK Medical Center Foundation is pleased to welcome four distinguished members to its Board of Directors: Paul M. Antinori, J.D., Cathy L. Kerzner, Mukesh N. Roy, MD, and Peter Visceglia, J.D. “We are privileged to add such an accomplished group of individuals to our board,” stated John G. McDonough, DMD, Chair, JFK Medical Center Foundation. “They bring diverse talents and realms of expertise along with genuine philanthropic spirit. We look forward to their contributions and stewardship as we further enhance our fundraising program to support JFK Medical Center and its mission to enrich the health of our community.”

Paul M. Antinori, J.D., has served as General Counsel for The Medicines Company, Parsippany, New Jersey, since May 2002 and subsequently assumed additional responsibilities as Senior Vice President and Secretary to the Board of Directors. In these capacities, he plays a pivotal role in helping the company meet its goals in serving the acute care hospital market. Previously, Mr. Antinori was General Counsel of Physician Computer Network, Inc., a health care information technology company, and a Partner at the Gibbons, Del Deo law firm in Newark. A resident of Basking Ridge, Mr. Antinori received his Juris Doctor from University of Virginia School of Law and his Bachelor of Arts from Boston College.

Cathy L. Kerzner, has recently been named Senior Vice President and General Manager of Wyeth Pharmaceuticals Women’s Health Care Business Unit with responsibility for leading the commercial aspects of Wyeth’s Women’s Health Care products globally. Previously she had spent 14 years with Wyeth in various commercial capacities before advancing her career as Vice President of Business Strategy and then Vice President of Commercial Strategy for Cardinal Health in Wayne, New Jersey.

Prior to rejoining Wyeth this past September, Ms. Kerzner co-founded EKR Therapeutics, Inc., Cedar Knolls, NJ, a specialty pharmaceutical start-up company focused on the acquisition and commercialization of oncology support products. EKR was awarded as one of the three finalists for “Early Stage Company of the Year 2006” by the Biotechnology Council of New Jersey (BCNJ).

With 20 years experience in the pharmaceutical industry, Ms. Kerzner also held leadership positions with Cardinal Health, where she oversaw domestic and international marketing, commercial operations and general management. Educated in Canada, she holds a Bachelor of Commerce from the University of Toronto and a Masters in Business Administration from York University. Outside her professional endeavors, Ms. Kerzner is President of the Healthcare Businesswomen’s Association and a member of Executive Women of New Jersey. She is currently relocating to the Greater Philadelphia area from Boonton, New Jersey.
Mukesh N. Roy, MD, MPH, DTMH, possesses 15 years of program management experience in healthcare, including positions that required expertise in communicable disease, epidemiology, emergency preparedness and disaster response. As a senior member of the Yale Center for Emergency Preparedness and Disaster Response, he coordinates the healthcare planning efforts and response methodologies in response to emergency management, terrorism preparedness and public health emergencies for hospitals and healthcare facilities nationally.

Previously, Dr. Roy was the Regional Public Health Epidemiologist for the New York State Department of Health. He received the Commissioner's Recognition Award for New York State Department of Health Smallpox Vaccination Program.

Dr. Roy is also a Major in the New York Air National Guard assigned as Chief of Preventive Medicine. Dr. Roy served on active duty with the United States Air Force in the following roles: Chief Medical Epidemiologist, Deputy Commander of Public Health, Officer in Charge of Medical Intelligence and Bioterrorism Preparedness and Response Coordinator. Dr. Roy’s accolades include a Governor-appointed position to the New Jersey State Public Health Council, Air Force Achievement Medal, Air Force Commendation Medal and a Company Grade Officer of the Year award.

He completed his medical training at University of Mysore, India and has a Masters of Public Health and Tropical Medicine from Tulane University, LA. Dr. Roy and his family reside in Scotch Plains, New Jersey.

Peter Visceglia, J.D., is President of Federal Business Centers, Inc., a privately owned real estate development company based in Edison, New Jersey. Since joining the organization as General Counsel in 1987, he has stimulated steady growth within the Raritan Center Business Park. Previously, Mr. Visceglia was an Associate Attorney in the Real Estate Department at Wilentz, Goldman & Spitzer, P.A., Woodbridge, New Jersey, from 1983 to 1987. He earned his Juris Doctor from the University of North Carolina at Chapel Hill and a Bachelor of Arts from the University of Notre Dame. Complementing his professional affiliations with the Society of Industrial and Office Realtors, the Industrial and Office Real Estate Brokers Association, and the National Association of Industrial and Office Properties, Mr. Visceglia is active with the Edison Arts Society.

The JFK Medical Center Foundation

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Baseball may be America’s pastime, but a compassionate South Plainfield resident proved it could also be a lot more. In 2001, Tom McCreesh, a board member of the town’s Junior Baseball Club, decided to tap into the sport’s energy and widespread support through a charitable endeavor. With help from fellow volunteers, he established C.O.A.C.H.E.S Care (Coaches Offering Assistance for Children’s Health), a non-profit organization dedicated to raising money for pediatric medical services and allied causes. In May of that year, he orchestrated a marathon softball tournament to raise money for JFK Medical Center and hit a “home run” by generating over $7,000 for the hospital’s Children’s Fund.

“I always wanted to give something back and this was a great way to do that,” said Mr. McCreesh, who was personally touched by an ill child in the community. After three consecutive successful events, the organization expanded its fundraising efforts by swinging over to golf. Since 2004, the coaches have hosted an annual golf outing held at Heron Glen Golf Course in Ringoes, New Jersey. The benefit has grown every year, raising a grand total of more than $150,000 in support of JFK Medical Center’s comprehensive array of pediatric programs.

“We’re just a bunch of guys with kids trying to do the right thing,” remarked Mr. McCreesh. “This charity is truly blessed to have the most hard working and driven volunteers which allow for our successes. We ask JFK Medical Center to provide the need, and we provide the money.” In 2007, the organization donated its largest gift ever, $45,000, toward a pediatric critical care monitor and other needs, for treating patients at the Children’s Neurological Center. Previous donations have benefited other components of JFK’s growing continuum of pediatric care, including the hospital’s inpatient Pediatric Unit, Pediatric Emergency Department, Pediatric Special Care Unit, Haven Hospice Children’s Programs, Family Suites (maternal/infant care) and The Center for Sleep at the New Jersey Neuroscience Institute.

The annual sporting events have not only garnered crucial funding for JFK Medical Center, but also rallied the philanthropic heart of a community. “There’s nothing better than seeing 150 people on a Saturday afternoon in June coming together for a common cause,” added Mr. McCreesh. Well, maybe one thing.

Mr. McCreesh recently shared a conversation with a local teenager battling brain cancer. The young man told him about how he traveled to a Philadelphia hospital for eight years until JFK Medical Center opened its Children’s Neurological Center, which has allowed him to receive the specialized treatment he needs close to home.

That encounter showed Mr. McCreesh the profound impact of his organization’s contributions. “The greatest reward is making a difference in the lives of kids in our community,” he said.

For information about the 2008 C.O.A.C.H.E.S Care golf outing, contact Mr. McCreesh via e-mail at: tdmc14@aol.com.
Philanthropy is driven by a myriad of factors, from humanitarian service, to corporate responsibility, to sizable tax savings. For longtime Edison resident Grace Ciampi, charity is all about heart.

Over the past three years, Ms. Ciampi has raised more than $15,000 for Solaris Health System’s Haven Hospice by orchestrating an annual Antique Car & Bike Show. Each benefit draws approximately 500 people and 100 antique/classic automobiles and motorcycles from around the state. In addition to guests and exhibitors, the event also garners the support of the local business community through donations of raffle prizes, sponsorships and other contributions to the show’s success.

It was her passion for cars, coupled with deep gratitude to Haven Hospice, which inspired the charitable event. The Ciampi family received home care from the facility in 2004 during her father’s terminal illness. “They were there for us in every way, whether we needed a special bed, a blood pressure kit, or just someone to talk to. The nurses were so compassionate, responsive and caring, especially Joanne Pedalino, who was like an angel,” said Ms. Ciampi. “The car show allows me to help other families who need Hospice as they go through the difficult process of dying and grieving.”

Ms. Ciampi has always given selflessly to charity. As a young girl she walked for the March of Dimes followed by a lifetime of philanthropic kindness. No cause is too big or too small. In addition to the Hospice benefits, Ms. Ciampi has organized a softball tournament to help fund a child’s kidney transplant, a spaghetti dinner to support a neighbor’s cancer treatment, and even sold candy bars at bowling allies to raise money for an infant battling a brain tumor.

“I wake up every morning and put my heart into philanthropy,” she added. “People often need help when it comes to illness, especially kids and the elderly, and it makes me feel good to do it.”

Ms. Ciampi will be hosting the fourth annual Haven Hospice Antique Car & Bike Show in August 2008. For details about sponsorships and/or participation, call (732) 599-7222.

**Haven Hospice Antique Car & Bike Show ...All about Heart**

“I wake up every morning and put my heart into philanthropy.”

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**MaggieMoos Ice Cream & Treteyry** of Edison in the Oak Tree Shopping Center celebrated its official Grand Opening on Saturday, May 12th. A portion of the sales for the day were donated to the JFK Medical Center Foundation for the Family Medicine Center. From left to right: Andrew Kuziemski, Practice Manager, Family Medicine Center, Scott McLaughlin and Ivan M. Aranda, Co-Owners, MaggieMoos Ice Cream & Treteyry, Robin O. Winter, MD, MMM, Director, Family Medicine Residency Program and Donna M. Meade, Executive Director, JFK Medical Center Foundation.
On Saturday evening, April 28, 2007, the Auxiliary of the JFK Medical Center Foundation held its 44th Annual Ball at the Bridgewater Marriott Hotel. The gala honored Dr. Martin Gizzi, Chairman of the New Jersey Neuroscience Institute at JFK Medical Center, and Mr. Peter Cancro, Founder and Chief Executive Officer of Jersey Mike’s Franchise Systems, which includes the Shore Grille and Deli at JFK Medical Center. A plaque and a Waterford crystal bowl were presented to each honoree. The honorees praised and thanked the Auxiliary volunteers for their dedicated efforts on behalf of the JFK Medical Center.

The New Jersey Neuroscience Institute was the beneficiary of the most successful Annual Ball in its 44 year history, and a $200,000 check was presented by Journal Chairwoman Helen Paterniti to John Nolan, President of the JFK Medical Center Foundation, and Scott Gebhard, Executive Vice President and Chief Operating Officer of the JFK Medical Center.

The Ball was co-chaired by A. Joyce Busch, Judy Salomone and Fran Yorey, while Elaine Graves chaired the very successful Silent Auction. The 50/50 Mega Raffle was won by a JFK Cardiac Cath Lab nurse who received $4,515.

Our special thanks to all who helped make the 2007 Ball a most successful event.

The Auxiliary of the JFK Medical Center Foundation holds 44th Annual Ball

On Saturday, April 12, 2008, the Auxiliary of the JFK Medical Center Foundation will hold its 45th Anniversary Ball at the Bridgewater Marriott Hotel. The gala will honor the JFK Dental Staff and the Edison-Metuchen Orthopedic Group.

Save the Date
The Auxiliary of the JFK Medical Center Foundation’s 45th Anniversary Ball...“High Society”
Saturday, April 12, 2008
THE PALACE at Somerset Park
Somerset, NJ
In the News...
Updates on JFK Medical Center

Stroke Center Achieves Top Designation

JFK Medical Center was one of the first New Jersey hospitals designated as a Comprehensive Stroke Center by the State’s Department of Health and Senior Services. This recently granted distinction recognizes JFK’s extensive rapid response network of emergency stroke experts and vast resources for patients afflicted with both stroke and cerebrovascular disease, including the New Jersey Neuroscience Institute at JFK and the JFK Johnson Rehabilitation Institute.

The Comprehensive Stroke Center at JFK offers the latest advancements in the field, including a wide range of interventional modalities that give stroke patients the best chance for survival and optimal recovery while minimizing brain damage. Serving the entire Central New Jersey area, the facility is the primary transfer location for patients of eight other hospitals.

For the past three years, JFK also has been designated the top hospital in the state, and among the top 5% in the nation, for comprehensive stroke treatment and successful outcomes by Health Grades, Inc., an independent healthcare quality company.

For more information about the Comprehensive Stroke Center at JFK Medical Center, call (732) 321-7950 or visit www.jfkmc.org.

Hallmark of Cancer Excellence

JFK Medical Center has received the highest level of recognition for exceptional cancer care from the Commission on Cancer of the American College of Surgeons. The medical center was awarded a Three-Year with Commendation approval as a Community Hospital Comprehensive Cancer Program, reflecting the hospital’s dedication and commitment to providing a broad continuum of superior oncology services, including cutting edge diagnosis and treatment as well as community outreach, rehabilitation, hospice and other support programs. An affiliate of the Cancer Institute of New Jersey, JFK Medical Center gives area residents access to the best quality cancer care available.

For more information about the JFK Medical Center’s cancer services, call (732) 321-7740 or visit www.jfkmc.org.

Top Docs

Five physicians from JFK Medical Center were showcased in New York Magazine’s 2007 “Best Doctors” issue. David Brown, DO, Physical Medicine & Rehabilitation; Richard Bullock, MD, Internal Medicine/Geriatrics; Theodore Eisenstat, MD, Colon & Rectal Surgery; Martin Gizzi, MD, PhD, Neurology; and Gregory Oliver, MD, Colon & Rectal Surgery, were named among the top doctors in their specialties within the New York Metro Area, according to Castle Connolly Medical Ltd. research. Also making the list from Solaris Health System was Clement Maccia, MD, Pediatrics Allergy/Immunology, who is affiliated with Muhlenberg Regional Medical Center.

The prestigious recognition is a testament to the extraordinary care, compassion and expertise exhibited by physicians at JFK Medical Center. New York Magazine’s listing represents approximately one quarter of the top 10 percent of doctors in the region as determined by Castle Connolly, and reflects the outcome of 12,000 nominations from medical professionals throughout New York City, Westchester County, Long Island and portions of New Jersey and Connecticut.
Two Memorable Days of Golf Provide Outstanding Returns!

Solaris Invitational
The NJ Neuroscience Institute and the Center for Head Injuries, located on the JFK Medical Center campus, were the beneficiaries of more than $225,000 raised at this exceptional event held at the renowned Baltusrol Golf Club on May 7, 2007. Event Chair Tony Marchetta provided the golf committee with outstanding leadership. As a result, 136 golfers experienced a memorable and rewarding event filled with great golf, delectable food, prizes and camaraderie.

Much appreciation is extended to Day Pitney LLP — Course Sponsor; SpecialCare Hospital Management Corporation — Cocktail Reception Sponsor; QualCare, Inc. — Luncheon Sponsor, Commerce Bank — Par Sponsor; Beverage Cart and Halfway House Sponsors SEI Investments and Cain Brothers and Tri-County Lexus for selecting the Solaris Invitational as their Champions for Charity event. The donated Lexus twosome to the Lexus National Champions for Charity Tournament in Pebble Beach, CA was auctioned off at the Awards Reception to Ms. Gilliane Isabelle of Baltimore, MD.

JFK Annual Golf Classic
The JFK Annual Golf Classic held on September 5, 2007, at the Metuchen Golf & Country Club had another successful year with 136 golfers taking to the course — raising over $149,000 in support of the JFK Hartwyck Nursing, Convalescent & Rehabilitation Centers’ Alzheimer’s Disease and Dementia programs.

Our sincerest gratitude goes out to our Tournament Sponsor, Egan, Amato & O’Connor Employee Benefits Consultants, for their generous support. Additional thanks are extended to AHC and Cain Brothers — Luncheon Sponsors; Health Care Software, Inc. — Refreshment Station Sponsor; SEI — Halfway House Sponsor and Paul G. Kaplan, Esq., Bracco Diagnostics & Tender Touch Healthcare Services — Golfer Gift/Prize Sponsors.
BASF contributes $10,000 to JFK Medical Center Foundation

BASF recently presented the JFK Medical Center Foundation with a $10,000 donation as part of a five-year pledge of $50,000. BASF, through its acquisition of Engelhard Corporation, has supported the Medical Center since 1987.

“We are grateful for companies like BASF who understand that being a good corporate citizen means giving back to the community in a meaningful way,” said Scott Gebhard, Executive Vice President and Chief Operating Officer for the JFK Medical Center. “Through its generous support, BASF enables us to increase our efforts to remain the community’s health care resource and leader.”

“BASF has a strong commitment to helping make our communities better,” said Tom Chizmadia, Vice President of Corporate Communications and Chief Communications Officer for BASF. “In that spirit, we are proud of our ongoing partnership with JFK Medical Center Foundation and the hospital’s commitment to providing exceptional healthcare to residents of Central New Jersey.”

The Foundation, in concert with the JFK Auxiliary, seeks philanthropic support from individuals, private foundations, corporations, trusts, endowments, and through sponsorship of numerous special events to help the Medical Center and its affiliates acquire new technology, construct and renovate facilities, and provide a variety of programs and services to the community.

(Left to right) Anthony Cuzzola, Vice President of Rehabilitation and Long Term Care, JFK Medical Center; Scott Gebhard, Executive Vice President and Chief Operating Officer, JFK Medical Center; Tom Chizmadia, Vice President of Corporate Communications and Chief Communications Officer for BASF; Maureen Paukert, Manager of Site/Community Relations for BASF; Donna M. Meade, Executive Director, JFK Medical Center Foundation; and John Nolan, President of the JFK Medical Center Foundation.

We extend special thanks to our Co-Chairs Glenn Slavin, Vice-Chair, JFK Medical Center Foundation Board of Directors and Leonard Sendelsky, Chair, JFK Hartwyck Board of Directors and the members of the Golf Committee for their leadership and dedication.

SAVE THE DATES
FOR GOLF
Solaris Invitational
Monday, May 5, 2008
Baltusrol Golf Club, Springfield, NJ
and
JFK Golf Classic
Wednesday, September 3, 2008

For information contact:
Donna M. Meade, Executive Director
JFK Medical Center Foundation
732-632-1540
When you make a gift to JFK Medical Center Foundation you are joining a group of dedicated and generous community members who have chosen to help guarantee the future of quality health care at JFK Medical Center and its affiliates. Outright gifts in the form of cash by check, credit card or money order are the most common. The Foundation also welcomes gifts of securities and real property and personal property.

A gift today of a fixed-dollar amount or appreciated securities such as stocks or bonds may allow you to take a current charitable income tax deduction for the full market value of the assets contributed. Gifts to the Foundation are tax deductible as allowed by law.

Annual Fund: Join Club 1967 and help provide the essential support needed to expand clinical services and programs for patients, and maintain and enhance the facility. Annual fund gifts are generally unrestricted for priority use by JFK Medical Center.

Matching Gifts: Provided by employers to encourage community investment and enable donors to double (or even triple) their gifts.

Endowment Funds: Gifts to the endowment are a permanent investment in the mission and goals of JFK Medical Center and provides long-term financial stability, security and growth. Your gift can be directed to the general endowment fund – named endowment funds can be established for a gift of $25,000 and above. The investment earnings on your gift will be used each year to support medical services and programs at JFK Medical Center.

Planned Gifts: Are arranged during a donor’s lifetime, however, the benefits to JFK Medical Center often do not accrue until the donor or donor’s beneficiaries are deceased. Bequests are the most common planned gifts; others include life income agreements (such as charitable trusts), life insurance and retirement plans. You can help the Foundation plan for the future by informing us of your planned gift.

Bequest: Outright or residual gifts made through your will.

Life Income Gift: By establishing a charitable trust you can make a gift and retain the right to receive income payments for life. Gifts to charitable trusts entitle you to a current tax deduction and allow you to avoid capital gains tax.

Gift of Life Insurance: Life insurance may be a means to make a much larger gift than you thought possible. The Foundation can be named as a beneficiary, co-beneficiary or a successor beneficiary to receive the proceeds in the event the primary beneficiary is no longer living.

Retirements Plans: The Foundation can be named as a beneficiary, co-beneficiary or contingent beneficiary of your Individual Retirement Account (IRA), Keogh Plan 401(K), 403(b) or other qualified pension plan.

Tribute/Memorial Gifts: Throughout the year, gifts are made to the Foundation in memory of a loved one, family member, friend, or colleague.